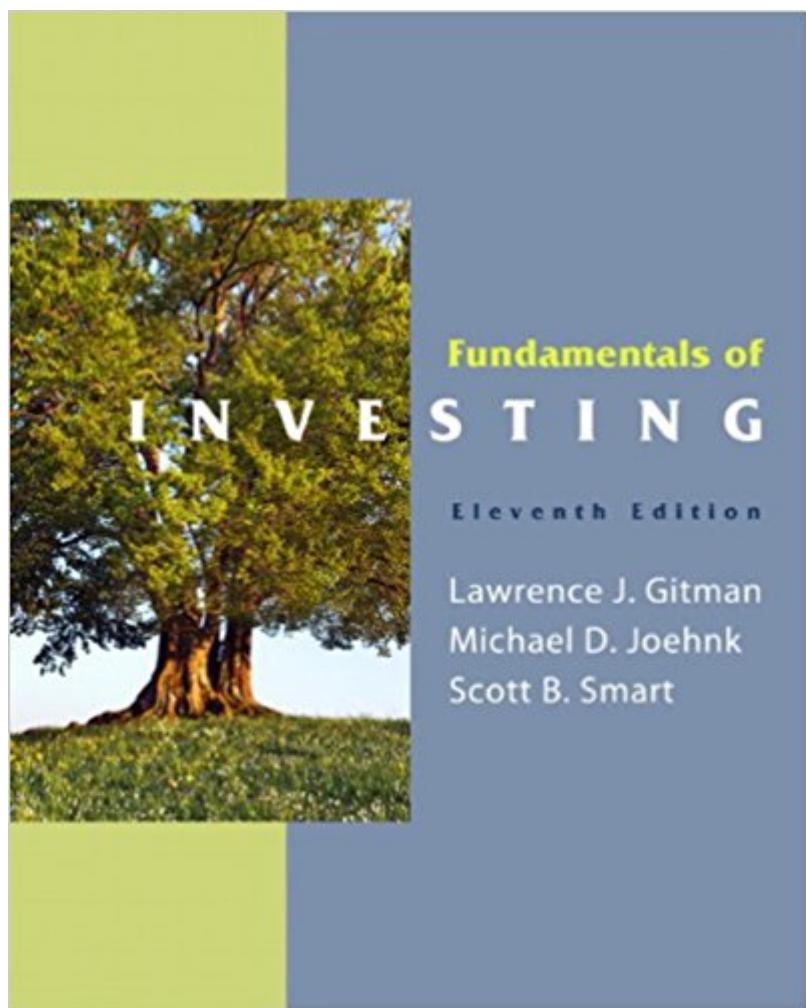


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Fundamentals Of Investing (11th Edition)



Synopsis

Fundamentals of Investing helps students make informed investment decisions in their personal and professional lives by providing a solid foundation of core concepts and tools. Gitman/Joehnk/Smart use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep students focused on what is most important in each chapter. Students leave the course with the necessary information for developing, implementing, and monitoring a successful investment program. The eleventh edition addresses the current financial crisis and the impact it has made on the markets.

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Customer Reviews

Take a closer look at Gitman's 11th edition here:

http://www.pearsonhighered.com/showtell/gitman_013802393X/web

I love to learn about investing, so I bought this book. And as the title says, it's about the fundamentals. It's basic, it's not a book for advanced investors. But if you want a good basic education, get it. *Fundamentals of Investing (11th Edition)*

This book is a game changer! If you like money and want to learn how to get rich, this is a good place to start. You will learn all the basics of investing, these are just a few:-stocks-bonds-mutual funds-ETFs-margin trading-options-futures. This book is loaded with valuable information that will

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text book style was good but would have liked a more practical read

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